



WMYA Asheville  
110 Technology Drive  
Asheville, NC 28803

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

**Contract # 1356890**  
Schedule Dates 10/08/12-10/12/12  
Advertiser Republican Governors Association of NC (32743)  
Agency Target Enterprises (2076)  
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand REP GOVERNORS ASSOC (449954)  
Salesperson Millennium/LA, Los Angeles (1101)  
Sales Office CRANE/CINDIE  
Buyer Name /  
Phone/Fax 144  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12  
Last Modified 10/04/12  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR09791125  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$817.50  
Net Total \$4,632.50  
Sales Tax

Asheville (WMYA)  
By Broadcast Month Spots Rate  
Oct. 2012 23 \$5,450.00  
Grand Total: 23 \$5,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	4P- Meury Powch 2		1	1	1	1	1			3	\$150.00	\$450.00	Asheville (WMYA)	MAURY	8/17/12
1.0.1	Closed Preempt	10/12/12															Asheville (WMYA)	Client Request/Spot -	
1.0.2	Closed Preempt	10/11/12															Asheville (WMYA)	Client Request/Spot -	
2.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	5:58-20P- Family Feud B		1	1	1	1	1			1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
2.0.1	Closed Preempt	10/12/12															Asheville (WMYA)	Incorrect Program Code/Exception - Should be Fam Feud.	
2.0.2	Closed Preempt	10/09/12															Asheville (WMYA)	Client Request/Spot -	
2.0.3	Closed Preempt	10/08/12															Asheville (WMYA)	Client Request/Spot -	
2.0.4	Closed Preempt	10/11/12															Asheville (WMYA)	Client Request/Spot -	
3.0	Normal Line / News	10/08/12-10/12/12	3	:30	6:23-30P- News-News 13 @ 630pm on WMYA		1	1	1	1	1			3	\$300.00	\$900.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
3.0.1	Closed Preempt	10/09/12															Asheville (WMYA)	Client Request/Spot -	
3.0.2	Closed Preempt	10/12/12															Asheville (WMYA)	Client Request/Spot -	
4.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	6:58P- Family Feud		1	1	1	1	1			3	\$400.00	\$1,200.00	Asheville (WMYA)	FAMILY FEUD	8/17/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sales Office Millennium Los Angeles  
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CPE 144  
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Comments REP GOVERNORS ASSOC

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Asheville (WMYA)		
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Grand Total:	23	\$5,450.00

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4.0.1	Closed Preempt	10/12/12															Asheville (WMYA)	Program Change/Exception - FNL	
4.0.2	Closed Preempt	10/11/12															Asheville (WMYA)	Client Request/Spot -	
5.0	Normal Line / Prime	10/08/12-10/08/12	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	LAW&ORDER: SVU	8/17/12
6.0	Normal Line / News	10/08/12-10/12/12	3	:30	10P- News-News 13 on MY40 @ 10p	1	1	1	1	1	1				\$200.00		Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
6.0.1	Closed Preempt	10/08/12															Asheville (WMYA)	Client Request/Spot -	
6.0.2	Closed Preempt	10/09/12															Asheville (WMYA)	Client Request/Spot -	
6.0.3	Closed Preempt	10/10/12															Asheville (WMYA)	Client Request/Spot -	
6.0.4	Closed Preempt	10/11/12															Asheville (WMYA)	Client Request/Spot -	
6.0.5	Closed Preempt	10/12/12															Asheville (WMYA)	Client Request/Spot -	
7.0	Normal Line / News	10/08/12-10/12/12	4	:30	10:30P- News-News 13 on MY40 @ 1030p	1	1	1	1	1	1			3	\$100.00	\$300.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
7.0.1	Closed Preempt	10/08/12															Asheville (WMYA)	Client Request/Spot -	
7.0.2	Closed Preempt	10/11/12															Asheville (WMYA)	Client Request/Spot -	

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Asheville (WMYA)  
By Broadcast Month  
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Grand Total: 23 Spots  
Rate \$5,450.00  
\$5,450.00

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8.0	Normal Line / Prime	10/09/12-10/09/12	4	:30	7:58-30P- MYN- House (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	HOUSE	8/23/12
9.0	Normal Line / Prime	10/09/12-10/09/12	4	:30	9P- MYN- House 2 (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	HOUSE	8/23/12
10.0	Normal Line / Prime	10/10/12-10/10/12	3	:30	9P- MYN-Numbers 2 (Wednesday)	1			X					1	\$250.00	\$250.00	Asheville (WMYA)	NUMBERS	8/23/12
10.0.1	Closed Preempt	10/10/12															Asheville (WMYA)	Client Request/Spot -	
11.0	Normal Line / Prime	10/11/12-10/11/12	4	:30	7:58-30P- MYN-White Collar (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WHITE COLLAR	8/23/12
12.0	Normal Line / Prime	10/11/12-10/11/12	4	:30	9P- MYN-White Collar 2 (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WHITE COLLAR	8/23/12
13.0	Normal Line / Prime	10/08/12-10/08/12	4	:30	7:58-30P- MYN-Law & Order: SVU (Monday)	1	X							1	\$300.00	\$300.00	Asheville (WMYA)	LAW & ORDER	8/23/12
14.0	M/G For 2.0.1 / SPOT	10/12/12-10/12/12	4	:30	5:58-20P- Family Feud	1					X			1	\$300.00	\$300.00	Asheville (WMYA)	FAMILY FEUD	9/20/12
15.0	Normal Line / News	10/08/12-10/12/12	3	:30	10P- News-News 13 on MY-40 @ 10P	3	X	X	X	X	X			3	\$200.00	\$600.00	Asheville (WMYA)		10/4/12

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Comments: